KMBC-TV

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999

Main: (816)221-9999 Billing: (816)760-9277

www.kmbc.com

Billing Address:

Strategic Media Placement OH Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-1	08/26/12	August 2012	07/30/12 - 08/26/12

 Station
 Account Executive
 Sales Office
 Sales Region

 KMBC
 Meredith Thompson
 Eagle-Washingte
 National

 Advertiser
 Product
 Estimate Number

 Akin/R/Senate
 AKIN/SEN/R
 2620

 Flight Dates
 Order #
 Alt Order #

 08/22/12 - 08/27/12
 944062
 07898931

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Spots/ Start/End Time Length Week Rate Type Line Start Date End Date Description **MTWTFSS** ---11--\$750.00 NM 1 08/22/12 6-7am :30 08/24/12 First News at 6am 2 Start Date Weeks: **End Date MTWTFSS** Spots/Week Rate \$750.00 ---11--08/20/12 08/26/12 Start/End Time Length Ad-ID Spots: # Ch Air Time Description Rate Type Day Air Date :30 TVGENTA1202H \$750.00 NM 1 KMBC Th 08/23/12 6:56 AM First News at 6am 6-7am :30 TVGENTA1202H \$750.00 NM 2 KMBC F 08/24/12 7:00 AM First News at 6am 6-7am ---11--\$500.00 3 08/22/12 08/24/12 :30 Good Morning America 7-9am **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate ---11--\$500.00 08/20/12 08/26/12

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/23/12 :30 TVGENTA1202H \$500.00 NM 8:50 AM Good Morning America 7-9am :30 TVGENTA1202H \$500.00 NM 3 KMBC F 08/24/12 7:50 AM Good Morning America 7-9am 08/25/12 Sa 6-7a ----S-:30 \$250.00 NM 4 08/25/12 6-7a Spots/Week Rate **MTWTFSS** Weeks: Start Date **End Date**

 08/20/12
 08/26/12
 ----S 1
 \$250.00

 Spots: # Ch
 Day
 Air Date
 Air Time
 Description
 Start/End Time
 Length Ad-ID
 Rate
 Type

 1 KMBC Sa
 08/25/12
 6:30 AM Sa 6-7a
 6-7a
 :30 TVGENTA1202H
 \$250.00 NM

1 KMBC Sa 08/25/12 6:30 AM Sa 6-7a 6-7a :30 TVGENTA1202H \$250.00 NM 5 08/25/12 08/25/12 News Wknd Sat 7-9am ----S- :30 1 \$350.00 NM

 Weeks:
 Start Date
 End Date
 MTWTFSS
 Spots/Week
 Rate

 08/20/12
 08/26/12
 ----S 1
 \$350.00

 Spots: # Ch
 Day
 Air Date
 Air Time
 Description
 Start/End Time
 Length
 Ad-ID
 Rate
 Type

 1 KMBC Sa
 08/25/12
 8:11 AN News Wknd Sat
 7-9am
 :30 TVGENTA1202H
 \$350.00 NM

6 08/26/12 08/26/12 Su 6-7a 6-7a -----S :30 1 \$250.00 NM

 Weeks:
 Start Date 08/20/12
 End Date 08/26/12
 MTWTFSS Spots/Week 1
 Rate 1

 \$250.00
 \$250.00

 Spots: # Ch
 Day
 Air Date
 Air Time
 Description
 Start/End Time
 Length
 Ad-ID
 Rate
 Type

 1 KMBC Su
 08/26/12
 6:41 AM Su 6-7a
 6-7a
 :30 TVGENTA1202H
 \$250.00 NM

7 08/26/12 08/26/12 News Wknd Sun 7-9am ----S :30 \$350.00 NM Spots/Week **End Date MTWTFSS** Rate Weeks: Start Date \$350.00 08/20/12 08/26/12

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-1	08/26/12	August 2012	07/30/12 - 08/26/12

<u>Advertiser</u>	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2620

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8 028 1000	278 8 878	80 S				Spots/			
ine Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7 08/26/12	08/26/12	News Wknd Sun	7-9am	S	:30	1	\$350.00	NM	
Spots: #				Start/End Time		h Ad-ID			Rate Type
1 1	KMBC Su 08	/26/12 7:15 AM News	s Wknd Sun	7-9am	:3	0 TVGENTA	1202н		\$350.00 NM
8 08/26/12	08/26/12	This Week With Geor	rge \$930-1030am	S	:30	1	\$300.00	NM	Para Malakara da Tara
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12S	Spots/Week 1	<u>Rate</u> \$300.00			-944073		······································
Spots: #		00,20,12	- 10 miles	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	KMBC Su 08/	/26/12 9:50 AM This	Week With George Ste	ephan 930-1030am	:3	0 TVGENTA	1202н		\$300.00 NM
9 08/23/12	08/23/12	Nate Berkus	M-F 10a-11a	T	:30	1	\$125.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12T	Spots/Week 1	<u>Rate</u> \$125.00				-	
Spots: # (Start/End Time	Lengt	h Ad-ID			Rate Type
1 H	KMBC Th 08/			M-F 10a-11a		0 TVGENTA	1202н		\$125.00 NM
11 08/22/12	08/24/12	The View	11am-12pm	11	:30	2	\$350.00	NM	-
Weeks:	Start Date	End Date MTWTFSS 08/26/1211	Spots/Week	Rate			199		<u> </u>
Spots: # (08/20/12 Ch Day Air		2 ription	\$350.00 Start/End Time	l enat	h Ad-ID			Rate Type
100000 00000 00000 00000 00000 00000 0000	KMBC Th 08/			11am-12pm	77	0 TVGENTA	1202н		\$350.00 NM
2 H	KMBC F 08/	/24/12 11:33 AN The \	∕iew	11am-12pm	:3	0 TVGENTA	1202н		\$350.00 NM
12 08/22/12	08/24/12	GENERAL HOSPITA	L 2-3PM/1-2PM	11	:30	2	\$475.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$475.00					
Spots: #			the Court	Start/End Time	Lengt	h Ad-ID			Rate Type
	KMBC Th 08/		ERAL HOSPITAL	2-3PM/1-2PM	:3	0 TVGENTA	L202H		\$475.00 NM
2 k	KMBC F 08/	/24/12 2:26 PM GEN	ERAL HOSPITAL	2-3PM/1-2PM	:3	0 TVGENTA	1202н		\$475.00 NM
13 08/23/12	08/23/12	DR OZ	4PM-5PM	T	:30	1	\$300.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12T	Spots/Week	<u>Rate</u> \$300.00					
Spots: # 0			ription .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 h	KMBC Th 08/	/23/12 4:13 PM DR C	Z	4PM-5PM	:3	0 TVGENTA1	L202H		\$300.00 NM
15 08/22/12	08/23/12	5pm News	5-530pm	11	:30	2	\$700.00	NM	200
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/1211	Spots/Week 2	<u>Rate</u> \$700.00			11 - 11		
Spots: # (Start/End Time	Lengtl	Ad-ID			Rate Type
1 k	KMBC W 08/	/22/12 5:28 PM 5pm	News	5-530pm	:3) TVGENTA1	.202н		\$700.00 NM
2 k	MBC Th 08/	23/12 5:10 PM 5pm	News	5-530pm	:31) TVGENTA1	.202н		\$700.00 NM
17 08/22/12	08/24/12	6pm News	6-630pm	111	:30	3	\$825.00	NM	-
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12111	Spots/Week 3	<u>Rate</u> \$825.00			- Permanenta candid		
Spots: # 0			0-0	Start/End Time	Lenath	n Ad-ID			Rate Type
		22/12 6:22 PM 6pm I		6-630pm		TVGENTA1	.202н		\$825.00 NM
		23/12 6:12 PM 6pm I		6-630pm		TVGENTA1			\$825.00 NM
3 k	MBC F 08/	24/12 6:14 PM 6pm I	News	6-630pm	:30	TVGENTA1	.202н		\$825.00 NM
20 08/22/12	08/24/12	630-7p	630-7pm	1-1	:30	2	\$900.00	NM	

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2620

www.kmbc.com

Payment Terms 30 Days

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20	08/22/12	08/24/12	630-7p	630-7pm	1-1	:30	2	\$900.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS1-1	Spots/Week 2	Rate \$900.00		A SOUR BETWEEN WATER			
100	Spots: # Ch		<u>Date</u> <u>Air Time Descrip</u> /22/12 6:57 PM 630-7p	otion	Start/End Time 630-7pm		h <u>Ad-ID</u> O TVGENTA	1202н		<u>Rate Typ</u> \$900.00 NI
			/24/12 6:46 PM 630-7p		630-7pm	:3	0 TVGENTA	1202н		\$900.00 NI
21	08/22/12	08/24/12	M-F/SU 10pm News	10-1035pm	111	:30	3	\$1,500.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS111	Spots/Week 3	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	3 KM	1BC W 08/	/22/12 10:27 PM M-F/SU	J 10pm News	10-1035pm	:3	0 TVGENTA	1202н		\$1,500.00 NI
	2 KM	1BC Th 08/	/23/12 10:14 PM M-F/SU	J 10pm News	10-1035pm	:3	0 TVGENTA	1202н		\$1,500.00 NI
	1 KM	IBC F 08	/24/12 10:13 PM M-F/SU	J 10pm News	10-1035pm	:3	0 TVGENTA	1202н		\$1,500.00 NI
23	08/25/12	08/25/12	Sa 10pm News	10-1035pm	S-	:30	1	\$750.00	NM	
19	Weeks:	Start Date 08/20/12	End Date <u>MTWTFSS</u> 08/26/12S-	Spots/Week 1	Rate \$750.00					
	Spots: # Ch				Start/End Time	10 1000	h Ad-ID			Rate Typ
	1 KM	IBC Sa 08/	/25/12 10:26 PM Sa 10p	m News	10-1035pm	:3	0 TVGENTA	1202н		\$750.00 NI
24	08/25/12	08/25/12	News Wknd Sat	7-9am	S-	:30	1	\$350.00	NM	
(6	Weeks:	Start Date 08/20/12	End Date <u>MTWTFSS</u> 08/26/12S-	Spots/Week 1	<u>Rate</u> \$350.00					**************************************
75	Spots: # Ch	Day Air	Date Air Time Descrip	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 KM	IBC Sa 08/	/25/12 8:59 AM News V	Vknd Sat	7-9am	:3	0 TVGENTA	1202н		\$350.00 NI
					Total Spots		27			
	Marie Marie Carlo Ca			Water-west the Wildling to the Wild	Marie Programme and Programme Agent		History and Street,			

<u>Gross Total</u> \$17,350.00

Agency Commission

\$2,602.50

10 10 10 10 10

Net Amount Due

\$14,747.50



KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999

Main: (816)221-9999 Billing: (816)760-9277

www.kmbc.com

Billing Address:

Strategic Media Placement OH Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

Send Payment To:

KMBC PO Box 26866 Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-2	09/02/12	September 2012	08/27/12 - 08/27/12

 Station
 Account Executive
 Sales Office
 Sales Region

 KMBC
 Meredith Thompson
 Eagle-Washingto
 National

 Advertiser
 Product
 Estimate Number

 Akin/R/Senate
 AKIN/SEN/R
 2620

 Flight Dates
 Order #
 Alt Order #

 08/22/12 - 08/27/12
 944062
 07898931

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2 08/27/12	08/27/12	First News at 6am	6-7am	M	:30	1	\$750.00	NM	
	Start Date 08/27/12 n <u>Day Air</u> MBC M 08/	End Date MTWTFSS 09/02/12 M Date Air Time Descrip /27/12 6:59 AM First N		Rate \$750.00 Start/End Time 6-7am		h <u>Ad-ID</u> 0 tvgenta:	1202н		<u>Rate Type</u> \$750.00 NM
10 08/27/12	08/27/12	Nate Berkus	M-F 10a-11a	M	:30	1	\$125.00	NM	
10 06/27/12	F RANGE SALE				.50	1,	Ψ120.00	14141	
Weeks: Spots: <u>#</u> Cl 1 KM		09/02/12 M		<u>Rate</u> \$125.00 <u>Start/End Time</u> M-F 10a-11a	-	<u>th Ad-ID</u> 30 tvgenta	1202н		<u>Rate</u> <u>Type</u> \$125.00 NM
14 08/27/12	08/27/12	DR OZ	4PM-5PM	M	:30	1	\$300.00	NM	
Weeks: Spots: # Cl	and the second s	End Date MTWTFSS 09/02/12 M Date Air Time Descri /27/12 4:16 PM DR OZ		<u>Rate</u> \$300.00 <u>Start/End Time</u> 4PM-5PM		th <u>Ad-ID</u> 30 tvgenta	1202н		<u>Rate</u> <u>Type</u> \$300.00 NM
16 08/27/12	08/27/12	5pm News	5-530pm	M	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> Cl		09/02/12 M		<u>Rate</u> \$700.00 <u>Start/End Time</u> 5-530pm		th <u>Ad-ID</u> 30 TVGENTA	1202н		<u>Rate</u> <u>Type</u> \$700.00 NM
18 08/27/12	08/27/12	6pm News	6-630pm	M	:30	1	\$825.00	NM	
		End Date MTWTFSS 09/02/12 M Date Air Time Descri /27/12 6:26 PM 6pm N		<u>Rate</u> \$825.00 <u>Start/End Time</u> 6-630pm	1	th <u>Ad-ID</u> 30 TVGENTA	1202н		<u>Rate</u> <u>Type</u> \$825.00 NM
22 08/27/12	08/27/12	M-F/SU 10pm News	10-1035pm	M	:30	1	\$1,500.00	NM	
Weeks: Spots: # Cl	100	09/02/12 M		<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 10-1035pm		th <u>Ad-ID</u> 30 TVGENTA	1202н		<u>Rate Type</u> \$1,500.00 NM

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-2	09/02/12	September 2012	08/27/12 - 08/27/12

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2620

www.kmbc.com

Payment Terms 30 Days

Line S	Start Date	End Date	Description		Start/End Time	MTUTECC	Longilo	Spots/	Data	т	
LITTO C	July Date	Elia Date	Description		Starvenu Time	MTWTFSS	Length	Week	Rate	Туре	
25 0	08/27/12	08/27/12	Good Morning	g America	7-9am	1	:30	1	\$500.00	NM	
W	Veeks:	Start Date 08/27/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
S	pots: # Ch	Day Air	Date Air Tim	ne Descripti	on	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KM	IBC M 08/	27/12 8:41 A	AM Good Mo	orning America	7-9am	:3	0 TVGENTAL	202н		\$500.00 NM
						Total Spots		7			

Gross Total

\$4,700.00

Agency Commission

\$705.00

Net Amount Due \$3,995.00